



GYL Financial Synergies, LLC Presenting Sponsor of the 2018 Hartford Run for Babies 5K to Benefit March of Dimes

GYL Financial Synergies, LLC (“GYL”) is pleased to announce that it will once again be the presenting sponsor for the “2018 Hartford Run for Babies 5K” to benefit the March of Dimes. GYL has been a presenting sponsor of the event since its inaugural year of 2015.

The race will be held at **Rentschler Field, in East Hartford, CT on Sunday, April 29th at 8:00AM**. The 5k is a fun event which offers runners-both beginning and experienced, an opportunity to help moms and babies. The Run for Babies attracts participants of all experience levels, from marathoners to armchair athletes. The only prerequisites are a desire to have a great time and to show your support for the March of Dimes and the families they support.

This year we are excited to welcome our clients, and up to two guests, to help us support this worthy cause and invite you and your families and friends to run alongside GYL team members in support of the March of Dimes. Our very own CEO and co-founder, Gerry Goldberg, will address the runners before the start and everyone who attends will have the chance to meet and interact with GYL team members before the race!

In addition, all attendees are welcome to stay for both the children’s “Superhero Sprint” and the March of Dimes “March for Babies” immediately after the run. There will be plenty of refreshments for everyone in attendance!

Simply let us know that you’re interested in participating by **April 23rd** and we’ll provide you with a link to register you and your two guests for the run FREE OF CHARGE! If you would like to bring more than two guests, they can simply register directly at www.runforbabies.org (click on Hartford, CT and join the “GYL Financial Synergies, LLC” team). All registration fees directly benefit the March of Dimes and hurry as prices increase after **April 17**. You can email info@gylfinsyn.com or call 860-206-7400 for more information and to request the registration link.

March of Dimes leads the fight for the health of all moms and babies. They support research, lead programs and provide education and advocacy so that every baby can have the best possible start. They help moms all over the world have full term pregnancies, and in instances where something goes wrong, they provide information and comfort to affected families. Building on a successful 80-year legacy of impact and innovation, March of Dimes empowers every mom and every family without regard to age, race, creed, religion, and/or ability to pay. March of Dimes’ research and discoveries have led to positive changes in pre-natal care throughout the world. We encourage you to visit marchofdimes.org for more information. GYL is proud to support an organization which has a direct impact on the communities where we live and work and we hope to see you at this year’s Run for Babies.